



Graphic Era
Deemed to be University
DEHRADUN

Inno-Spark 2021

Inviting Innovative Ideas and Solutions

An **online competitive platform to showcase an idea or innovation** that has the potential to **solve problems, add value and transform** into a scalable venture



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CATEGORY 1

Ideation

Innovative Business Idea -

Product, Process or Service with a potential to be developed into a Startup/Venture

Format of PPT:

Idea or Business Pitch

Title/Intro of Business Idea; Problem or Need addressed; Problem Solution or Offering; Target Market; Revenue Model; Scalability



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CATEGORY 2

Prototyping

Innovative Product or Solution -

POC, Working model & Prototype

Format of PPT:

Innovation Prototype

Title/Intro of Innovation; Problem addressed; Innovation & Technical Blueprint; Embedded images or Video for demonstrating Proof of Concept or Prototype



Submissions:

Interested participants/teams shall register by filling the below form and uploading the PPT incorporating the requirements mentioned for each track/category

Submission Deadline:

20th March, 2021

Theme not restricted -
Open to any area or sector

<http://bit.ly/3qaOjHy>

Entries in both tracks shall be evaluated by a panel of experts and the shortlisted candidates will be informed and invited for online presentation round

All shortlisted entries and winners will receive certificates

Top 3 position holders in each category will be felicitated

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For any query, mail us at: innospark2021@gmail.com
or call : 9408991263 (Coordinator), 9837333163 (Convener)